



LIONS CLUBS INTERNATIONAL DISTRICT 105BS
District Governor 2011-2012
Lion Beryl Roberts



District 105BS Media Workshop

at
The Roman Way Hotel
Cannock
Staffs.
WS11 1SH
[01543 572 121]

Sunday 15th January 2012.
9.30am for 10 a.m. start.

We want to help our Lions Clubs ROAR !

There will be a Free Media Workshop on Sunday 15th January 2012.

It will be a ‘ Hands On ‘ event so please bring your cameras and laptops if you have them. The hotel has Wi Fi .

We will be offering a club an opportunity to set up an E club website and discussing Social media. (Please let Beverley know if you are interested you will need to bring your club number).

Have you ever been interviewed on Radio? We will try to guide you and give you tips on how to be prepared for an interview.

You will be given an insight on the best way of getting your club in the papers by a journalist.

Bring your successful P.R. articles so we can learn from them as well as the ones that didn't make the papers so we can see how they could have been improved.

There will also be advice on how to take photos for press releases.

Please advise District Officer Beverley Stanyer if you are attending and complete the accompanying page to order your food.

**D.O. BEVERLEY STANYER,
93 BONEY HAY ROAD,
BURNTWOOD,
STAFFORDSHIRE,
WS7 9AN.
01543 686555
coppa_chik@hotmail.com**

Let's do all we can to stop Lions Clubs being the biggest secret.

**Regards
Beverley Stanyer
Information, Communication & PR Chair.**



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A carvery lunch will be available at £9.95.

There is a choice of the following dishes:

- A** Traditional roast beef with Yorkshire pudding & horse radish sauce
- B** Traditional roast turkey served with all the trimmings
- C** Roasted red pepper filled with vegetable couscous topped with goat's cheese served on Sweet tomato coulis

All served with a selection of seasonal vegetables, roasted & new potatoes

- D** Profiteroles with hot chocolate sauce
- E** Apple crumble served with vanilla ice-cream
- F** Chocolate fudge cake

PLEASE INDICATE YOUR CHOICE

CLUB:	MAIN			SWEET		
NAME	A	B	C	D	E	F

PLEASE ADVISE YOUR MEAL REQUIREMENTS BY 7TH JANUARY 2012,

TO:

D.O. BEVERLEY STANYER,
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